



## SPONSORSHIP PACKAGES

SAYT presents two or more major productions per season. Our season runs September 1–August 31. Our programming serves approximately 6,000 people annually.

### PRESENTING SPONSOR \$20,000

(one available per season)

**Naming rights on the event** (e.g.: Business Name and Superior Arts Youth Theater present *Lion King Jr.*).

**All benefits** of platinum sponsorship level **PLUS** half-price tickets for all sponsor employees. ID Required for entry.

### PLATINUM SPONSOR \$5,000

#### In Theater:

On-Stage verbal recognition at all performances for at least two productions.

Option to provide volunteers at the front of house.  
Logo on pre-show screen (or poster in lobby if no screen on stage.)

8 Tickets to each production (16 total)

#### Print Media:

Logo included on back of show T-shirts  
Opportunity to put items (coupons, ads, etc.) in welcome packet for youth participants

Logo on flyers

Logo included on first page of programs

Acknowledgement in press releases

Recognition in Program

Full page ad in two production programs

Logo on all production posters

Logo included in SAYT newsletter

#### Electronic Media:

Logo/acknowledgement included on promotional show videos

Recognition on social media

Logo with link on email blasts

Logo with link on website

### GOLD SPONSOR \$2,000

#### In Theater:

Logo on pre-show screen (or poster in lobby if no screen on stage.)

6 Tickets to each production (12 total)

#### Print Media:

Acknowledgement in press releases

Recognition in Program

Full page ad in two production programs

Logo on two production posters

Acknowledgement in SAYT newsletter

#### Electronic Media:

Logo with link on email blasts

Logo with link on website

### SILVER SPONSOR \$1,000

#### In Theater:

4 tickets to two productions (8 total)

#### Print Media:

Full page ad in one production program

Logo on one production poster

Acknowledgement in SAYT newsletter

#### Electronic Media:

Logo with link on website

### SUMMER ARTS CAMP SPONSOR \$1,000 June through August

#### At Camp:

Verbal acknowledgement at all camp performances

#### Print Media:

Opportunity to put items (coupons, ads, etc.) in welcome packet for all camps

Logo/Acknowledgement in all camp posters, flyers and press releases

#### Electronic Media:

Recognition on social media

Logo with link on website



“Growing up with SAYT taught me the importance of reaching personal goals, and not letting anyone discourage me. I am so thankful for the life experiences this program has provided me.”

– SAYT Alumni

“What I love about SAYT is that every play is like stepping into a different world.”

– SAYT Youth Participant



“SAYT has helped give me confidence while finding my true passion, musical theatre.”

– SAYT Youth Participant



“SAYT creates an environment where kids teach, encourage and support each other...all while building great friendships and having fun.”

– SAYT Parent of Youth

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[saytheater.org](http://saytheater.org)

### Sponsorship Package Selected:

- ☐ **Presenting Sponsor** \$20,000
- ☐ **Platinum Sponsor** \$5,000
- ☐ **Gold Sponsor** \$2,000
- ☐ **Silver Sponsor** \$1,000
- ☐ **Summer Arts Camp Sponsor** \$1,000
- ☐ We are not interested in a sponsorship at this time, but we would like to donate \$ \_\_\_\_\_.

Superior Arts Youth Theater is a 501(c)(3) Non-Profit Organization.

### Contact Information:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Thank you for your support! Please make checks payable to SAYT. A receipt will be emailed to you, and we will contact you to discuss the benefits of your package.